

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	5	("705"/\$\$.ccls. and (merg\$5 with (image and advertis\$5)) and (print\$5 deliver\$5 mail\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 14:14
L2	0	("705"/26).ccls. and (merg\$5 with (image and advertis\$5)) and (print\$5 deliver\$5 mail\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 14:13

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	11	(@ad<"20011022").ad. and (merg\$5 with (image and advertis\$5)) and (print\$5 deliver\$5 mail\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/17 11:20
L2	2	"6,732,152".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/17 11:20
L3	2	"5,666,215".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/17 11:20
L4	2	("6732152").URPN.	USPAT	OR	OFF	2006/09/17 11:37
L5	99	("5666215").URPN.	USPAT	OR	OFF	2006/09/17 11:38
L6	0	("5666215").URPN. and (merg\$5 with (image and advertis\$5)) and (print\$5 deliver\$5 mail\$5)	USPAT	OR	OFF	2006/09/17 11:38
L7	7	(merg\$5 with (image and advertis\$5)) and (print\$5 deliver\$5 mail\$5)	USPAT	OR	OFF	2006/09/17 11:40
L8	25	(merg\$5 with (image and advertis\$5)) and (print\$5 deliver\$5 mail\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 11:43
L9	6	(merg\$5 with (image and advertis\$5)) and (print\$5 deliver\$5 mail\$5) and (demograph\$5 sex age)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 11:58
L10	0	(merg\$5 with (image and advertis\$5)) and (print\$5 deliver\$5 mail\$5) and (demograph\$5 sex age)	EPO; JPO	OR	ON	2006/09/17 11:58
L11	1	(merg\$5 same (image and advertis\$5)) and (print\$5 deliver\$5 mail\$5) and (demograph\$5 sex age)	EPO; JPO	OR	ON	2006/09/17 12:30

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L12	2	"20020103654" .pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 12:30
L13	1	"20020103654" .pn. and (order\$5 reorder\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 12:35
L14	2	("20020103654").pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 12:39
L15	2	("20020091541").pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 12:52
L16	1	("20020103654").pn. and (order\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 12:41
L17	1	("20020103654").pn. and (order\$5) and(reorder\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 12:49
L18	1	("20020103654").pn. and (predetermin\$5 with criteria)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 12:50

EAST Search History

L19	1	("20020091541").pn. and (display\$5 with (group organiz\$5 list\$5))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 12:54
L20	1	("20020091541").pn. and (display\$5 with (group organiz\$5 list\$5)) and (present\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 13:41
L21	2	("6718551").pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/17 13:41
S1	8	("6018774" "5666215" "4872706" "5423573").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/09/17 11:11
S2	122	(@ad<"20011022").ad. and (postcard greeting or (greeting near3 card)) and (deliver near5 (hand mail))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/08/09 13:34
S3	170	(@ad<"20011022").ad. and (postcard greeting or (greeting near3 card)) and (deliver near5 (hand mail))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/09 13:35
S4	90	((@ad<"20011022").ad. and (postcard greeting or (greeting near3 card)) and (deliver near5 (hand mail))) and (pay or payment or charge or money)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 11:43
S5	53	(@ad<"20011022").ad. and (postcard greeting or (greeting near3 card)) and (deliver near5 (hand mail) and advertis\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/09 13:35
S6	39	(@ad<"20011022").ad. and (postcard greeting or (greeting near3 card)) and (deliver near5 (hand mail) and advertis\$4) and (pay or payment or money)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/09 13:43

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S7	30	(@ad<"20011022").ad. and (postcard greeting (greeting near3 card)) and (deliver near5 (hand mail) and advertis\$4) and (pay or payment or money) and (imag\$2 photo\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/09 13:45
S8	30	(@ad<"20011022").ad. and (postcard greeting (greeting near3 card)) and (deliver near5 (hand mail) and advertis\$4) and (pay or payment or money) and (imag\$2 photo\$4) and (demographic or (age sex city address zip country))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/09 13:46
S9	29	(@ad<"20011022").ad. and (postcard greeting (greeting near3 card)) and (deliver near5 (hand mail) and advertis\$4) and (pay or payment or money) and (imag\$2 photo\$4) and (demographic or (age sex city street zip country))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/09 13:50
S10	2	(@ad<"20011022").ad. and postcard and (greeting (greeting near3 card)) and (deliver near5 (hand mail) and advertis\$4) and (pay or payment or money) and (imag\$2 photo\$4) and (demographic or (age sex city street zip country))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/09 13:50
S11	2	("6732152").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/08/10 08:42
S12	1223	(@ad<"20011022").ad. and (packag\$4 and audio and (graphic or image) and CD and deliver)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 11:57
S13	2	(((@ad<"20011022").ad. and (packag\$4 and audio and (graphic or image) and CD and deliver)) and (demographic and target\$4)) and (mug or t\$1shirt)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 11:50
S14	179	((@ad<"20011022").ad. and (packag\$4 and audio and (graphic or image) and CD and deliver)) and (demographic and target\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 11:53

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S15	138	((@ad<"20011022").ad. and (packag\$4 and audio and (graphic or image) and CD and deliver)) and (demographic and target\$4 and multi\$1media)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 11:54
S16	0	((@ad<"20011022").ad. and (packag\$4 and multip\$1media and CD and deliver)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 11:58
S17	0	((@ad<"20011022").ad. and (packag\$4 and multip\$1media and CD and deliver\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 11:58
S18	1642	((@ad<"20011022").ad. and (packag\$4 and multi\$1media and CD and deliver\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 11:58
S19	779	((@ad<"20011022").ad. and (packag\$4 and multi\$1media and CD and deliver\$4)) and (custom\$4 and advert\$8)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 11:59
S20	102	(((@ad<"20011022").ad. and (packag\$4 and multi\$1media and CD and deliver\$4)) and (custom\$4 and advert\$8)) and (demograph\$4 and fulfill\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 12:01
S21	35	(((@ad<"20011022").ad. and (packag\$4 and multi\$1media and CD and deliver\$4)) and (custom\$4 and advert\$8)) and (demograph\$4 and fulfill\$4) and (postcard or greeting or birthday)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 12:35
S22	3762	((@ad<"20011022").ad. and custom\$4 and (postcard or greeting or birthday)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 12:35
S23	555	((@ad<"20011022").ad. and custom\$4 and (postcard or greeting or birthday)) and ("705"/\$\$.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 12:36

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S24	2287	(@ad<"20011022").ad. and (photo\$1finish\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 13:36
S25	23	(@ad<"20011022").ad. and (photo\$1finish\$4) and ((sound or audio) near4 file)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/05/12 16:26
S26	10	(@pd<"20001022").pd. and (photo\$1finish\$4) and ((sound or audio) near4 file)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/08/10 13:51
S27	2	("20040215523").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/12/30 15:33
S28	4	("6732152" "5666215").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/12/30 15:33
S29	1526794	(@ad<"20011022").ad. and (central\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/05/12 16:25
S30	875	(@ad<"20011022").ad. and (imag\$5 with merg\$5) and (mail\$5 send\$5 deliver\$5) and (central\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/05/12 16:26
S31	104	(@ad<"20011022").ad. and (imag\$5 with merg\$5) and (mail\$5 send\$5 deliver\$5) and (central\$5) and (advert\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/05/12 16:27
S32	5136	(@ad<"20011022").ad. and (merg\$5 with (imag\$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/03/20 11:55
S33	5136	(@ad<"20011022").ad. and (merg\$5 with (imag\$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/03/20 12:01

EAST Search History

S34	686	(@ad<"20011022").ad. and (merg\$5 with (imag\$5)) and (advertis\$5 market\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/03/20 12:02
S35	46	(@ad<"20011022").ad. and (merg\$5 with (imag\$5)) and (advertis\$5 market\$5) and (demograph\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/03/20 12:02
S36	56	(@ad<"20011022").ad. and (((merg\$5 combin\$5) with (imag\$5)) same (advertis\$5 market\$5)) and (demograph\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/03/20 12:14
S37	4	("6,732,152").pn. ("5,666,215").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/03/20 12:04
S38	2	("6,732,152").pn. ("5,666,215").pn. and (demograph\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/03/20 12:04
S39	1	((("6,732,152").pn. ("5,666,215").pn.) and (demograph\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/03/20 12:07
S40	2	"20040215523".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/03/20 12:07
S41	602	(@ad<"20011022").ad. and (((merg\$5 combin\$5) with (imag\$5)) same (advertis\$5 market\$5 demograph\$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/03/20 12:14
S42	9	(@ad<"20011022").ad. and (((merg\$5 combin\$5) with (imag\$5)) same (advertis\$5 market\$5) same demograph\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/03/20 12:14
S43	0	"6,732,152".pn. and demographics	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/03/20 15:33

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S44	1	"6,732,152".pn. and demogr\$5	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/03/20 15:33
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- ☒ 2. **Old and New: A Tricky Balancing Act; Branding: Venerable, and successful, companies look forward while minding tradition.: [Orange County Edition]**
TED ANTHONY. *Los Angeles Times*. Los Angeles, Calif.: Dec 5, 1999. p. 22
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- ☒ 3. **BRAND NAMES COURT PROSPERITY: [ALL Edition]**
TED ANTHONY. *The Augusta Chronicle*. Augusta, Ga.: Apr 1, 1999. p. O.23
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- ☒ 4. **INVENTIVENESS KEEPS TRADITIONAL BRANDS HOT: [FINAL Edition]**
TED ANTHONY. *Buffalo News*. Buffalo, N.Y.: Mar 28, 1999. p. B.13
☐ Full text ☐ Abstract
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- ☒ 5. **Old brands can still be considered the real McCoy // But familiar names must seek updated images: [METRO Edition]**
Ted Anthony. *Star Tribune*. Minneapolis, Minn.: Mar 24, 1999. p. 01.D
☐ Abstract
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- ☒ 6. **Ancient brands seek lasting prosperity**
Ted Anthony *The Associated Press*. *The Grand Rapids Press*. Grand Rapids, Mich.: Mar 22, 1999. p. B.7
☐ Full text ☐ Abstract
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- ☒ 7. **TODAY'S GOODS DON'T SURVIVE BY NAME ALONE: [CITY/STATE Edition]**
TED ANTHONY *The Associated Press*. *Greensboro News Record*. Greensboro, N.C.: Mar 21, 1999. p. E.1
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- ☒ 8. **America's oldest brands court continued prosperity: [FINAL HOME EDITION]**
Tulsa World. Tulsa, Okla.: Mar 21, 1999. p. 3
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- ☒ 9. **FICKLE BUYERS BRAND FAMILIAR NAMES BORING FAMOUS LOGOS TRY TO JAZZ UP THEIR IMAGES FOR MILLENNIUM: [METRO Edition]**

Associated Press. Orlando Sentinel. Orlando, Fla.: Mar 16, 1999. p. B.1

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-  10. **Franchise termination: Legal rights and practical effects when franchisees claim the franchisor discriminates**
Robert W Emerson. American Business Law Journal. Austin: Summer 1998. Vol. 35, Iss. 4; p. 559 (87 pages)

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-  11. **Why Fight It? Why Communities SW Joined Lennar Adios Koll Center Irvine North, Hello Irvine Concourse**
NIDAL M. IBRAHIM. Orange County Business Journal. Newport Beach: Apr 27, 1998. p. 42

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-  12. **Blade Runner's post-individual worldspace**
Kevin R McNamara. Contemporary Literature. Madison: Fall 1997. Vol. 38, Iss. 3; p. 422 (25 pages)

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-  13. **REDEFINING THE FIELD OF EUROPEAN HUMAN RESOURCE MANAGEMENT: A BATTLE BETWEEN NATIONAL MINDSETS AND FORCES OF BUSINESS TRANSITION?**
Paul R Sparrow, Jean-Marie Hiltrop. Human Resource Management (1986-1998). New York: Summer 1997. Vol. 36, Iss. 2; p. 201 (19 pages)

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-  14. **Make more in '97**
Halleman, David. Home Office Computing. Boulder: Dec 1996. Vol. 14, Iss. 12; p. 80 (6 pages)

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-  15. **Personal selling and sales management in the new millennium**
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-  16. **Research register**
Anonymous. Library Management. Bradford: 1996. Vol. 17, Iss. 6; p. 3 (28 pages)

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-  17. **On common ground: Using cultural bias factors to deconstruct Asia-Pacific labor law**
Michael R Curran. The George Washington Journal of International Law and Economics. 1996/1997. Vol. 30, Iss. 2/3; p. 349 (99 pages)

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-  18. **CD-ROM buyer's guide: Entertainment**
Cosden, Chris. CD-ROM Professional. Nov 1993. Vol. 6, Iss. 6; p. 175 (20 pages)

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Ronnie Chu, Ting Cheung. Marketing Intelligence & Planning. Bradford: 2006. Vol. 24, Iss. 4; p. 393

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Anonymous. Folio. Stamford: Jul 2005. Vol. 34, Iss. 7; p. 29 (9 pages)

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John Edward Campbell, Matt Carlson. Journal of Broadcasting & Electronic Media. Washington: Dec 2002. Vol. 46, Iss. 4; p. 586 (21 pages)

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5. **Management and business and financial operations occupations**
Anonymous. Occupational Outlook Handbook. Washington: 2002/2003. p. 21 (69 pages)

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Janet Hartmann. Database. Feb/Mar 1999. Vol. 22, Iss. 1; p. 14 (11 pages)

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7. **NaviSite Launches Turn-Key Application Services for Web-Centric Businesses**
Business/Technology Editors. Business Wire. New York: Nov 2, 1998. p. 1

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8. **Computer-assisted reporting tools**
Garrison, Bruce. Editor & Publisher. New York: Apr 27, 1996. Vol. 129, Iss. 17; p. 86 (5 pages)

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TED ANTHONY. Los Angeles Times. Los Angeles, Calif.: Dec 5, 1999. p. 22
 Full text Abstract
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3. **The effects of stimuli that vary in erotic content on cognitive processes**
Lester W Wright Jr, Henry E Adams. The Journal of Sex Research. New York: May 1999. Vol. 36, Iss. 2; p. 145 (7 pages)
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4. **GIVING CUSTOMERS WHAT THEY WANT: [CHICAGOLAND FINAL Edition]**
Associated Press. Chicago Tribune. Chicago, Ill.: Apr 11, 1999. p. 8
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